



Education Partners Course Materials

HR professionals are working to establish themselves as globally-recognized HR experts by becoming a SHRM Certified Professional (SHRM-CP[®]) or SHRM Senior Certified Professional (SHRM-SCP[®]). Together, we can ensure that they are prepared to achieve SHRM certification, which defines the standards for knowledge, strategies and competencies required for effective HR professionals around the world.

The 2020 SHRM Learning System delivers the most comprehensive, flexible and effective SHRM-CP and SHRM-SCP exam preparation.

Designed using a proven approach for teaching adult learners, this system helps students understand, apply and engage with behavioral competencies and HR knowledge. Online learning modules, based on the SHRM BoCK, and interactive study tools, are incorporated into the study process to test students' knowledge and decision-making skills. There's no better way to successfully prepare for SHRM certification.



The Complete Solution for SHRM Certification Exam Success

The program delivers an effective experience to help streamline studies while accelerating learning. Real-life situations are infused into the study process for better understanding, application and engagement with HR competencies.



Effective and Proven Results

Designed specifically for adult learners, this interactive system combines in-depth HR knowledge with real-life situations to help students master the material and set them up for success on the certification exam.

Personalized Approach

The SHRM Learning System dynamically serves up the content and tools to fill students' unique gaps. It presents topics in bite-sized pieces so students can study anytime and anywhere that fits into their schedule.

Current and Relevant Topics

The globally applicable content helps students master the SHRM BoCK and learn everything they need to be a forward-thinking, strategic and effective HR professional.

Resources to Boost Exam Confidence

Supplement classroom learning with more than 2,000 practice questions, flashcards and Quickstart videos. Students can take advantage of a Practice Exam made up of more than 150 retired exam questions to maximize overall exam readiness.



Instructor Materials

Printed and online instructor materials are available to help instructors prepare, manage and deliver an effective learning experience. Instructor materials include:

- An Instructor version of the learning modules with slide cues.
- An Instructor Resource Book to assist in class preparations and implementation.
- Downloadable PowerPoint slides that can be customized based on the instructor and/or class needs.
- Access to online group reporting tools to track assignment completion and group progress.



Marketing the Course

Drivers

- Preparation for the SHRM-CP or SHRM-SCP examination
- Continuing professional development in the human resource field
- SHRM Certificate of Achievement

Job Types/Titles

- HR practitioners: Directors, Managers, VPs, Supervisors in HR field
- HR educators: HR is principle area of instruction
- HR researchers: Research primarily in HR field
- HR consultants: Consultants with primary activity in HR field

Purchaser Demographics

- Age Group: 58% age 18-34, 36% age 35-49, and 6% age 50+ (47% considered Millennials)
- Industries: Manufacturing, Health Care, Services, Government, Education, Non-Profit, Finance, Retail and consulting
- Company Size: 4% 10,000+ employees, 41% 1,000 – 9,999 employees, 35% 100-999 employees and 20% 1-99 employees

SHRM/HC Marketing Support

- Customized marketing support (e-mails, listing on direct mail pieces, etc.)
- Provide mailing lists of members residing within your ZIP code range
- Use of SHRM partnership logo
- Link to institution from shrmcertification.org/partners
- Provide marketing copy and templates to support local marketing efforts (such as brochure, e-mail, website, etc.)

Certification Details

SHRM Certified Professional (SHRM-CP):

For HR professionals who are engaged primarily in operational roles--implementing policies, serving as the HR point of contact for staff and stakeholders, and/or performing day-to-day HR functions.

SHRM Senior Certified Professional (SHRM-SCP):

For HR professionals at a senior level who operate primarily in strategic roles--developing policies and strategies, overseeing the execution of HR operations, analyzing performance metrics, and/or contributing to the alignment of HR strategies to organizational goals.

Partner Overview

Society for Human Resource Management

The Society for Human Resource Management (SHRM) is the world's largest HR professional society, representing 300,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates.

Holmes Corporation

Holmes Corporation (HC) is a leader and trusted advisor in global certification training. HC works in partnership with leading industry associations to grow demand for and achievement of their certification programs through the creation, promotion, and distribution of premium quality learning systems. HC currently works with more than 280 colleges and universities across the United States and internationally to offer association's professional development courses.

Contact Us

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2020 SHRM-CP/SHRM-SCP EXAM SCHEDULE

Spring Window: May 1—July 15, 2020	Winter Window: December 1, 2020— February 15, 2021
Regular Application Deadline:	
March 20, 2020	October 16, 2020
Late Application Deadline:	
April 10, 2020	November 6, 2020