

SHRM CERTIFICATION PREPARATION: RECOGNITION AND PROMOTION

As valued SHRM Chapters and State Councils, you are poised to educate and shape our profession's future leaders. Helping your members earn the SHRM Certified Professional (SHRM-CP) and SHRM Senior Certified Professional (SHRM-SCP) credentials is an important part of moving the profession forward. SHRM Certification is the key to great HR—there's no better way to prove an HR professional's knowledge, competency and value to colleagues and employers.



CERTIFICATION

SHRM CERTIFICATION PROVIDES VALUE TO YOUR MEMBERS

SHRM's accredited SHRM-CP and SHRM-SCP certifications are the driving force behind effective business outcomes and talent management for HR professionals—across industries, sectors and organization size. Credential-holders have demonstrated proficiency in the knowledge and behaviors critical for effective job performance.



PREPARATION

THE OFFICIAL STUDY RESOURCE FOR CERTIFICATION SUCCESS

You have access to the most comprehensive, effective and up-to-date exam preparation materials available for your members: [The 2022 SHRM Learning System](#).

Chapters and State Councils have access to special pricing and education options. Visit SHRM Certification under VLRC for additional details.



RECERTIFICATION

RECERTIFICATION HELPS DRIVE HR EXCELLENCE FOR MEMBERS

Promoting recertification will help your members meet the evolving needs of the profession. Consider offering programs to expand their knowledge and show employers they are dedicated to implementing innovative, strategic and ethical thinking in HR practices.

Recertification promotional resources and tools are available in the SHRM Recertification section of the Volunteer Leader Resource Center.



SHRMCERTIFICATION.ORG

CONGRATULATIONS TO THE 2021 SHRM LEARNING SYSTEM CHAMPIONS

There are more than 560 SHRM affiliated chapters and member forums in 140 countries. Many SHRM Chapters offer members convenient and personalized SHRM education. In addition to study groups, many chapters also partner with local Education Partners to offer the *SHRM Learning System* program to local members.



CHAPTERS

Austin SHRM
Bahamas SHRM
Berks County PA Chapter
Big Bend SHRM
Blackhawk HR Assn.
Black Hills SHRM
Buffalo Niagara HR Assn. - BNHRA
Cedar Valley SHRM
Central Carolina SHRM
Central Dakota HR Assn.
Central Illinois Chapter SHRM
Central Minnesota SHRM
Central Wisconsin SHRM
Charlottesville SHRM
Chesapeake HR Assn.
Chicago SHRM
Chippewa Valley SHRM
Cleveland SHRM
Columbia SHRM
CSRA SHRM
Dallas HR
DC SHRM
Delaware SHRM
DuPage SHRM
Fargo-Moorhead HR Assn.
Fox Valley SHRM
Great River HR Assn.
Greater Baton Rouge SHRM - GBR SHRM
Greater Cincinnati HR Assn.
Greater Henry SHRM
Greater Lansing SHRM
Greater Miami SHRM - GMSHRM
Greater Orlando SHRM - GOSHRM
Green Bay SHRM

Grundy Will HR Assn.
Hampton Roads SHRM
HR Assn. of Central Connecticut
HR Assn. of the Midlands
HR Assn. of the Twin Tiers - HRATT
HR Collier
HR Management Assn. of NM
HR Management Network
HR Tampa
HRA Greater Concord
HRA of Central Ohio - HRACO
HRA of Greater Oak Brook
Illinois Fox Valley SHRM
IndySHRM
Inland Empire SHRM
Inland NW SHRM
Jersey Shore Assn. for HR
Lake Sumter SHRM
Lake Washington Human Resource Assn. - LWHRA

Lane County HRA
Lincoln HR Management Assn.
Louisville SHRM
Lower Cape Fear HRA
Lubbock SHRM
Metro Milwaukee SHRM
Michiana SHRM
Middle Tennessee - MT|SHRM
Mile High SHRM
NEPA SHRM
New York City SHRM - HRNY
NI SHRM
NOLA SHRM
North Alabama SHRM
North Country Human Resources Association

North Jersey-Rockland Chapter SHRM
Northland HRA
Northwest Ohio HR Assn.
NOVA SHRM
OCHRS
Permian Basin SHRM
Philly SHRM
PHRMA - Portland Human Resource Mgmt Assn.
Pittsburgh HR Assn - PHRA
Professionals In Human Resource Assn. - PIHRA
Raleigh Metro SHRM
Richmond SHRM
Rockford Area SHRM
Rock River HR Professional Assn.
Salt Lake SHRM
San Diego SHRM
Sarasota-Manatee HR Assn.
SEPA SHRM
Sheboygan Area SHRM
Shenandoah Valley SHRM
Shoals Chapter SHRM
SHRM Anchorage Chapter
SHRM Big Sky Chapter
SHRM Central Oregon Chapter
SHRM Flathead Chapter
SHRM Hawaii
SHRM Howard County HRS
SHRM HRA of Treasure Valley
SHRM HRP OF CPA
SHRM Indiana County PA
SHRM Jacksonville
SHRM Lancaster PA
SHRM-Memphis
SHRM of Greater St. Louis

SHRM of Greater Tucson
SHRM of Johnson County
SHRM of Southeast Missouri
SHRM Northern California
SHRM Puerto Rico Chapter
SHRM SWFL
SHRM Topeka Chapter
SHRM-Atlanta
SHRM-LI
Snake River Chapter of SHRM
South King County SHRM
Southern Indiana SHRM
Southern Nevada SHRM Chapter
Sumter HR Management Assn - SHRMA
Tennessee Valley - TVHRA
Tri-State HRMA
Tulsa Area HR Assn. - TAHRA
Twin Cities SHRM
Volusia/Flagler SHRM
Western Colorado HRA

STATE COUNCILS

Arizona SHRM
Georgia State Council
HR Florida State Council
Kentucky SHRM Council
Montana State Council
SHRM Pacific State Council
Utah SHRM
Washington State SHRM

SUPPORTING CERTIFICATION PREP-



We recognize you as our **strategic partner**, providing outreach and HR Education to your chapter members. We are 100% committed to your success and will provide you with an unsurpassed level of resources and marketing to support your SHRM-CP and SHRM-SCP

SHRM MARKETING SUPPORT

SHRM has created marketing resources and tools for your chapter/state council to use to help you promote certification and the SHRM Learning System course to your members.

Visit **SHRM's Volunteer Leader Resource Center** to



BENEFITS TO PROMOTING CERTIFICATION

- Meet your SHAPE Goals
- Advance the Profession and your Members
- Earn recognition for your chapter's hard work to support your local members' professional development goals with the SHRM Learning System Champion program.

For details, visit



TOOLS FOR INSTRUCTORS

- PowerPoint slides with competency-based situational judgment questions for use in class
- Knowledge-based discussion and feedback slides
- Paper/pencil test and case studies for in-class discussion
- Student reporting by topic level to tailor the class to



CONTACT US TO GET STARTED shrm.shrm.org/lischampion/

You have access to Channel Partner Support Managers dedicated solely to the SHRM Learning System program. For assistance implementing your SHRM Learning System study group, contact us!

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