



SUPPORTING CERTIFICATION PREPARATION

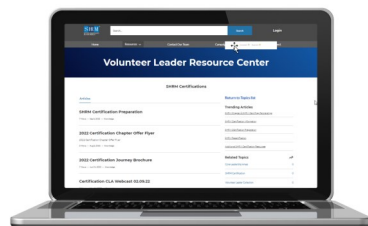


We recognize you as our **strategic partner**, providing outreach and HR Education to your chapter members. We are 100% committed to your success and will provide you with an unsurpassed level of resources and marketing to support your SHRM-CP and SHRM-SCP certification and preparation efforts.

SHRM MARKETING SUPPORT

SHRM has created marketing resources and tools for your chapter/state council to use to help you promote certification and the SHRM Learning System study group to your members

Visit **SHRM's Volunteer Leader Resource Center** to start using these resources today!



BENEFITS TO PROMOTING CERTIFICATION

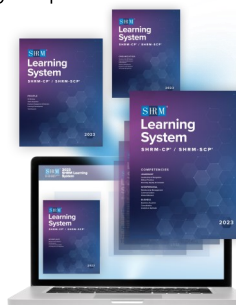
- Meet your SHAPE Goals
- Advance the Profession and your Members
- Earn recognition for your chapter's hard work to support your local members' professional development goals with the SHRM Learning System Champion program. For details, visit



learnhrm.shrm.org/lchampion/

TOOLS FOR INSTRUCTORS

- PowerPoint slides with competency-based situational judgment questions for use in study groups
- Knowledge-based discussion and feedback slides
- Paper/pencil test and case studies for group discussion
- Student reporting by topic level to tailor the group to meet student needs



CONTACT US TO GET STARTED

You have access to Channel Partner Support Managers dedicated solely to the SHRM Learning System program. For assistance implementing your SHRM Learning System study group, contact us!

Region	Contact
Central, Upper Northeast	Alison Costello alison.costello@shrm.org 651.905.2654
South, Southeast	Becky Dworak becky.dworak@shrm.org 651.905.2652
West, International	Taimi Herron taimi.herron@shrm.org 651.905.2629
Northeast	Kim Rudrud kim.rudrud@shrm.org 651.905.2638

SHRM CERTIFICATION PREPARATION RECOGNITION AND PROMOTION

As valued SHRM Chapters and State Councils, you are poised to educate and shape our profession's future leaders. Helping your members earn the SHRM Certified Professional (SHRM-CP) and SHRM Senior Certified Professional (SHRM-SCP) credentials is an important part of moving the profession forward. SHRM Certification is the key to great HR—there's no better way to prove an HR professional's knowledge, competency and value to colleagues and employers.



CERTIFICATION

SHRM CERTIFICATION PROVIDES VALUE TO YOUR MEMBERS

SHRM's accredited SHRM-CP and SHRM-SCP certifications are the driving force behind effective business outcomes and talent management for HR professionals—across industries, sectors and organization size. Credential-holders have demonstrated proficiency in the knowledge and behaviors critical for effective job performance.

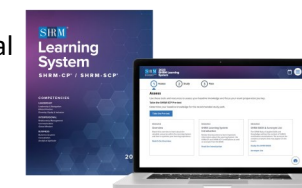


PREPARATION

THE OFFICIAL STUDY RESOURCE FOR CERTIFICATION SUCCESS

You have access to the most comprehensive, effective and up-to-date exam preparation materials available for your members: **The 2023 SHRM Learning System**.

Chapters and State Councils have access to special pricing and education options. Visit SHRM Certification under VLRC for additional details.



RECERTIFICATION

RECERTIFICATION HELPS DRIVE HR EXCELLENCE FOR MEMBERS

Promoting recertification will help your members meet the evolving needs of the profession. Consider offering programs to expand their knowledge and show employers they are dedicated to implementing innovative, strategic and ethical thinking in HR practices.

Recertification promotional resources and tools are available in the SHRM Recertification section of the Volunteer Leader Resource Center.



SHRMCERTIFICATION.ORG



CONGRATULATIONS TO THE 2022 SHRM LEARNING SYSTEM CHAMPIONS

There are more than 560 SHRM affiliated chapters and member forums in 140 countries. Many SHRM Chapters offer members convenient and personalized SHRM education. In addition to study groups, many chapters also partner with local Education Partners to offer the *SHRM Learning System* program to local members.



CHAPTERS

Austin SHRM
Bahamas SHRM
Berks County PA Chapter
Big Bend SHRM
Blackhawk HR Assn.
Black Hills SHRM
Bloomington-Normal Human Resource Council
Bluegrass SHRM
Central Carolina SHRM
Central Dakota HR Assn.
Central Illinois HR Group SHRM
Central Iowa SHRM
Central Minnesota SHRM
Central Wisconsin SHRM
Chesapeake HR Assn.
Chicago SHRM
Chippewa Valley SHRM
Cleveland SHRM
Columbia SHRM
Columbia Basin SHRM
CSRA SHRM
Dallas HR
DC SHRM
DuPage SHRM
Fargo-Moorhead HR Assn.
Fox Valley SHRM
Great River HR Assn.
Greater Baton Rouge SHRM - GBR SHRM
Greater Cincinnati HR Assn.
Greater Lansing SHRM
Greater Orlando SHRM - GOSHRM

Green Bay SHRM
Greater Monadnock SHRM
Grundy Will HR Assn.
Hampton Roads SHRM
HR Assn. of Central Connecticut
HR Assn. of the Midlands
HR Collier
HR Houston
HR Management Assn. of NM
HR Tampa
HRA Greater Concord
HRA of Central Ohio - HRACO
HRA of Greater Oak Brook
Illinois Fox Valley SHRM
IndySHRM
Inland Empire SHRM
Inland NW SHRM
Jersey Shore Assn. for HR
Lake Washington Human Resource Assn. - LWHRA
Lincoln HR Management Assn.
Lower Cape Fear HRA
Lubbock SHRM
Metro Milwaukee SHRM
Michiana SHRM
Middle Tennessee - MTISHRM
Mile High SHRM
Mobile SHRM
Mohawk Valley SHRM
Mt Baker SHRM
NEPA SHRM

NI SHRM
NHRMA
North Alabama SHRM
North Jersey-Rockland Chapter SHRM
Northwest Indiana SHRM
Northwest Ohio HR Assn.
OCHRS
Permian Basin SHRM
Philly SHRM
PHRMA - Portland Human Resource Mgmt Assn.
Pittsburgh HR Assn - PHRA
Professionals In Human Resource Assn. - PIHRA
Raleigh Metro SHRM
Richmond SHRM
Rockford Area SHRM
Rock River HR Professional Assn.
Salt Lake SHRM
San Antonio HRMA - SAHRMA
San Diego SHRM
SEPA SHRM
Sheboygan Area SHRM
Shenandoah Valley SHRM
Shoals Chapter SHRM
SHRM Anchorage Chapter
SHRM Big Sky Chapter
SHRM Flathead Chapter
SHRM Great Falls Chapter
SHRM High Country HRA
SHRM HRA of Treasure Valley
SHRM HRP OF CPA

SHRM Jacksonville
SHRM Lancaster PA
SHRM-Memphis
SHRM of Greater Tucson
SHRM of Johnson County
SHRM NORCal
SHRM Puerto Rico Chapter
SHRM SWFL
SHRM-Atlanta
SHRM-LI
SHRM Virgin Islands
South King County SHRM
Southern Indiana SHRM
Tennessee Valley - TVHRA
Tri-State HRMA
Tulsa Area HR Assn. - TAHRA
Twin Cities SHRM
Western Colorado HRA

STATE COUNCILS

Arizona SHRM
Illinois State Council
The Kentucky SHRM Council
Montana State Council
SHRM Pacific State Council
Washington State SHRM

Chapters Receive Special Pricing to Help Serve Members' Needs