

Education Partner Learning Connection

Your Continuous Course Support Network Powered by  HOLMES CORPORATION

1:00 – 1:05 ET Welcome and Opening Remarks

Becky Dworak, SHRM Partnership Manager, Holmes Corporation

1:05 – 1:35 ET Matching Applicants and Roles: Finding the Right Fit

Mark Smith, Ph.D., Director, HR Thought Leadership, SHRM

1:35 – 1:45 ET Preview of the NEW SHRM Essentials Product

Eddice Douglas, SHRM-CP, Senior Specialist, Education Products, SHRM

1:45 – 2:28 ET What Don't You Know? Fill in the Blanks to Grow Enrollments

- Did you know? EPLC #1 had some great insights
George Zombakis, SHRM-CP, Assistant Director, Rice University
- Did you know? Info Sessions can be a powerful tool
Jeff Ziskin, Marketing and Program Coordinator, California State University Channel Islands
- Did you know? Contract Training and Corporate Outreach can make a huge impact
Transcie Almonte-Sabio, Program Director, Montgomery College
- Did you know? You can offer your students a discount on their SHRM exam fee
Dorian Rollins, Senior Specialist, Certification Relations, SHRM
Renee Giron, Program Administrator, NYU School of Professional Studies
- Did you know? Instructors should always check PRC before starting a new course
Caitlin Shea, Product Manager, Holmes Corporation
- Did you know? You can do a lot with a little for Marketing
Kelly Cusick, VP of Marketing, Holmes Corporation

2:28 – 2:30 ET Closing Remarks

Becky Dworak, SHRM Partnership Manager, Holmes Corporation