



## SUPPORTING CERTIFICATION PREPARATION

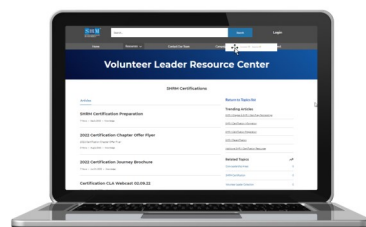


We recognize you as our **strategic partner**, providing outreach and HR Education to your members. We are 100% committed to your success and will provide you with an unsurpassed level of resources and marketing to support your SHRM-CP and SHRM-SCP certification and preparation efforts.

### SHRM MARKETING SUPPORT

SHRM has created marketing resources and tools to help promote certification and your SHRM Learning System study group to your members

Visit **SHRM's Volunteer Leader Resource Center** to start using these resources today!



### BENEFITS TO PROMOTING CERTIFICATION

- Meet your SHAPE Goals
- Advance the Profession and your Members
- Earn recognition for your hard work to support your local members' professional development goals with the SHRM Learning System Champion program. For details, visit

[learnhrm.shrm.org/lischampion/](http://learnhrm.shrm.org/lischampion/)



### TOOLS FOR INSTRUCTORS

- PowerPoint slides with situational judgment questions for use in study groups
- Knowledge-based discussion and feedback slides
- Online Instructor Resource Book (IRB) full of valuable tips
- Student reporting by topic level to tailor the group to meet student needs



## REACH OUT TO GET STARTED

I'm here to help you get started with your SHRM Learning System program. For assistance implementing your SHRM Learning System study group, contact me!



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## SHRM CERTIFICATION PREPARATION: RECOGNITION AND PROMOTION

As a valued SHRM Affiliate you are poised to educate and shape our profession's future leaders. Helping your members earn the SHRM Certified Professional® (SHRM-CP®) and SHRM Senior Certified Professional® (SHRM-SCP®) credentials is an important part of moving the profession forward. SHRM Certification is the key to great HR—there's no better way to prove an HR professional's knowledge, competency and value to colleagues and employers.



### CERTIFICATION

#### SHRM CERTIFICATION PROVIDES VALUE TO YOUR MEMBERS

SHRM's accredited SHRM-CP and SHRM-SCP certifications are the driving force behind effective business outcomes and talent management for HR professionals—across industries, sectors and organization size. Credential-holders have demonstrated proficiency in the knowledge and behaviors critical for effective job performance.



### PREPARATION

#### THE OFFICIAL STUDY RESOURCE FOR CERTIFICATION SUCCESS

You have access to the most comprehensive, effective and up-to-date exam preparation materials available for your members: **The 2025 SHRM Learning System**.

SHRM Affiliates have access to special pricing and education options. Visit SHRM Certification under VLRC for additional details.



### RECERTIFICATION

#### RECERTIFICATION HELPS DRIVE HR EXCELLENCE FOR MEMBERS

Promoting recertification will help your members meet the evolving needs of the profession. Consider offering programs to expand their knowledge and show employers they are dedicated to implementing innovative, strategic and ethical thinking in HR practices.

Recertification promotional resources and tools are available in the SHRM Recertification section of the Volunteer Leader Resource Center.



[SHRMCERTIFICATION.ORG](http://SHRMCERTIFICATION.ORG)



# CONGRATULATIONS TO THE 2024 SHRM LEARNING SYSTEM CHAMPIONS



There are more than 560 SHRM Affiliates and member forums in 140 countries. Many SHRM Affiliates offer members convenient and personalized SHRM education. In addition to study groups, many chapters also partner with local Education Partners to offer the *SHRM Learning System* program to local members.

## CHAPTERS

Anchorage HRA  
 Austin SHRM  
 Big Bend SHRM  
 Big Country SHRM  
 Big Sky SHRM  
 Black Hills SHRM  
 Blackhawk HR Assn.  
 Central Dakota SHRM  
 Central Illinois HR Group SHRM  
 Central Oregon SHRM  
 Central WI SHRM  
 Chesapeake HR Assn.  
 Chicago SHRM  
 Cincy SHRM  
 Cleveland SHRM  
 Coastal Organization of HR - COHR  
 Columbia SHRM  
 DallasHR  
 DC SHRM  
 Fargo-Moorhead HR Assn.  
 Flathead Valley SHRM  
 Fox Valley SHRM  
 Great River HR Assn.  
 Greater Cincinnati SHRM  
 Greater Henry SHRM  
 Greater Lansing SHRM  
 Greater Orlando SHRM (GOSHRM)  
 Green Bay SHRM  
 Hampton Roads SHRM  
 HR Assn. of Central Connecticut  
 HR Assn. of Greater High Point  
 HR Assn. of the Midlands  
 HR Collier

HR Houston  
 HR Miami  
 HR Tampa  
 HRA Greater Concord  
 HRA of Central Ohio - HRACO  
 HRA of North Iowa  
 HRA of Treasure Valley  
 HRMA of New Mexico  
 HRMA Princeton  
 Human Resource Management Network  
 Illinois Fox Valley SHRM  
 INDY SHRM  
 Jersey Shore Assn. for HR  
 Lake Sumter SHRM  
 Lake Washington HRA  
 Lincoln HR Management Assn.  
 Louisville SHRM  
 Lower Cape Fear HRA  
 Lubbock SHRM  
 Metro Milwaukee SHRM  
 Michiana SHRM  
 Middle Tennessee - MTISHRM  
 Mohawk Valley SHRM  
 Montgomery County SHRM  
 NEPA SHRM  
 New York City SHRM - HRNY  
 NHRMA  
 NOLA SHRM  
 NOR CAL SHRM  
 North Alabama SHRM  
 North Jersey-Rockland SHRM  
 Northern Nevada HR Assn.  
 Northshore SHRM

Northwest Ohio HR Assn.  
 OAKMAC SHRM  
 OCALA HRMA  
 Philly SHRM  
 PHRMA  
 Pittsburgh HR Assn - PHRA  
 Professionals in Human Resources Assn.  
 Raleigh Metro SHRM  
 Richmond SHRM  
 Rock River HR Professional Assn.  
 Salt Lake SHRM  
 San Antonio HRMA - SAHRMA  
 San Diego SHRM  
 Sandusky County HRMA-SCHRMA  
 SEPA SHRM  
 Shenandoah Valley SHRM  
 Shoals Chapter SHRM  
 SHRM Bahamas Chapter  
 SHRM Berks County PA Chapter  
 SHRM Big Sky Chapter  
 SHRM FLATHEAD VALLEY CHAPTER  
 SHRM Greater Tucson  
 SHRM Hawaii  
 SHRM HRATV  
 SHRM HRP of CPA  
 SHRM Indiana County - PA  
 SHRM Inland Northwest  
 SHRM Jacksonville  
 SHRM Lancaster PA  
 SHRM LI  
 SHRM of Johnson County  
 SHRM Pittsburgh HR Assn.  
 SHRM Puerto Rico Chapter

SHRM Salem  
 SHRM Skagit Island Chapter  
 SHRM SWFL  
 SHRM Topeka  
 SHRM Virgin Islands  
 SHRM Western Colorado HRA  
 SHRM-Atlanta  
 SHRM-Memphis  
 Snake River Chapter of SHRM  
 Southeast Tennessee SHRM  
 Southern Indiana SHRM  
 Southern Nevada SHRM  
 Tennessee Valley - TVHRA  
 Tri-State HRMA  
 Tulsa Area HR Assn. - TAHRA  
 Twin Cities SHRM  
 Union County HRA  
 Volusia/Flagler SHRM  
 Western Arkansas Human Resource Assn.  
 Williamson County (WilcoHR)

## STATE COUNCILS

Arizona SHRM  
 CALSHRM  
 KY SHRM  
 SHRM Georgia State Council  
 SHRM Montana State Council  
 SHRM New York State  
 SHRM Oklahoma  
 Washington State HR Council

Affiliates Receive Special Pricing to Help Serve Members' Needs